

# ELIZABETH EL ANSARI

Instructional Designer ♦ Training Facilitator ♦ eLearning Developer

**Email:** [egw1024@gmail.com](mailto:egw1024@gmail.com)

**Phone:** +1 (813) 766-7880

**Location:** Tampa, Florida

**Portfolio:** [www.elizabethlxd.com](http://www.elizabethlxd.com)

**LinkedIn:** [www.linkedin.com/in/elizabethelansari](http://www.linkedin.com/in/elizabethelansari)

**Time Zone:** Eastern Standard (GMT-5)

Creative, self-driven Learning & Development expert who is eager to utilize my instructional expertise, attention to detail, eye for visual design aesthetics, and collaboration skills to curate courseware that drives learning outcomes.

Skilled at organizing complex information from multiple sources into logical learning paths, developing innovative solutions to challenging problems, forming relationships with stakeholders, and managing multiple projects simultaneously in a fast-paced environment with minimal supervision. View my portfolio: [www.elizabethlxd.com](http://www.elizabethlxd.com)

- ♦ Instructional Design
- ♦ ADDIE & SAM
- ♦ Instructor-Led Training
- ♦ Microlearning
- ♦ SME Collaboration
- ♦ Vyond (Animation)
- ♦ Spanish (fluent)
- ♦ Assessment
- ♦ Storyboarding & Scripting
- ♦ Technical Writing
- ♦ Microsoft Office
- ♦ Copy Editing
- ♦ Articulate Rise & Storyline
- ♦ Adult Learning Theory
- ♦ Project Management
- ♦ Curriculum Development
- ♦ Audio & Video Production
- ♦ Learning Mgmt. Systems
- ♦ Writing Objectives
- ♦ E-Learning
- ♦ SCORM
- ♦ Adobe Captivate
- ♦ Google Docs
- ♦ Metrics Management

## HIGHLIGHTS

- ✓ *Designed and implemented 500+ hours of strategic learning solutions based on current research and best practices resulting in 95% positive learner feedback.*
- ✓ *Led, designed and implemented courses with a global partner organization that are projected to reach over 1 million users over the next three years.*
- ✓ *Awarded a Digital Learning Environment Certificate of Excellence for Technology Innovation by the U.S. Department of Defense Dependent Schools.*

## EXPERIENCE

### Lead Instructional Designer • Six Red Marbles (March 2024 - Present)

- o Led, designed and implemented courses with a global partner organization that are projected to reach over 1 million users over the next three years.
- o Lead the development of training programs for Fortune 500 companies, four-year public and private universities, non-profit organizations and global technology firms.
- o Lead and delegate tasks to the instructional design team on multiple projects based on identified project needs.
- o Develop courses on Coursera, LinkedIn Learning, Udemy, Moodle, and Canvas.
- o Utilize Articulate Storyline to create design templates for instructional design team.
- o Use design thinking process to develop empathy for learners through the creation of learner personas.
- o Conduct learning gap analysis to determine the best pedagogical approaches to support desired client outcomes.
- o Manage project communications for multiple, simultaneous projects, ensuring 95% stakeholder agreement on project directions and next steps.
- o Capture and document organizational processes throughout the learning experience design project life-cycle increasing future project efficiency by 95%.
- o Act as oversight to check and validate the quality of instructional designer work.
- o Lead consultations about design efforts with Subject Matter Experts and client stakeholders.
- o Create a plan for research that needs to be conducted to support a client need, conduct, delegate, synthesize, and present research findings.

## **Instructor** • Department of Defense Dependent Schools (*August 2010- June 2023*)

- Designed and implemented 500+ hours of strategic learning solutions based on current research and best practices, resulting in 95% positive learner feedback.
- Developed and facilitated engaging courseware with 1,000+ learners in multimedia formats, including learner and educator guides, slideware, and video demonstrations.
- Awarded a Digital Learning Environment Certificate of Excellence for Technology Innovation by the Department of Defense Dependent Schools.
- Developed and piloted an e-learning solution that elevated learner foreign language proficiency rates from 8% to 44%, reflecting a substantial 36% improvement in its first iteration.
- Designed and developed over 50 measurement tools to effectively assess learner mastery of content, utilizing gathered analytics to continually improve instructional efficacy.

## **Project Manager** • Elizabeth El Ansari Dolls (*January 2019– December 2020*)

- Developed a short-term social project that empowered 100 Syrian refugee women in Lebanon with dignified employment and fair wages.
- Built a five-product line selling embroidered dolls handmade by refugee women.
- Using the design thinking process, prototyped and iterated several versions of the embroidered doll, refining its aesthetic appeal, structural integrity, and overall design.
- Incorporated feedback from stakeholders and conducted testing to ensure the final product met quality standards and customer expectations.
- Collaborated and partnered with an international NGO in Lebanon to identify, train and employ at-risk, refugee women.
- Sourced materials and managed international freight shipping, customs and duty regulations.
- Created an online sales platform to market and sale the refugee-made products and re-invested profits into programs that benefited refugee women and their families.

## **Online Instructor** • North Carolina Virtual Public School (*January 2009– June 2010*)

- Delivered and evaluated e-learning courseware to 200+ learners with an 85% learner success rate.
- Collaborated with team to make course revisions to an e-learning Spanish language course delivered to 1,000 learners.
- Evaluated e-learning solutions for potential implementation.
- Utilized advanced LMS features for data analysis and to create individualized learning paths and pacing.

## **Spanish Instructor** • Northwoods Park Middle School (*August 2008– June 2009*)

- Conducted needs analysis to establish baseline of learner knowledge and prioritize performance issues based on organizational goals.
- Designed and implemented 50 hours of original curriculum with 100+ learners, which resulted in 97% positive learner feedback.

## **EDUCATION**

### **Master of Science** • Learning Experience Design & Educational Technology

*Western Governors University, 2023*

### **Bachelor of Arts** • Spanish

*University of North Carolina at Wilmington, 2008*

## **LANGUAGES**

**English** (*Native*) || **Spanish** (*Fluent*)